

A man with a beard, wearing a brown leather jacket with a shearling collar, a blue t-shirt, a high-visibility yellow safety vest with reflective stripes, black leather pants, and brown leather boots, stands on an airfield. He is looking off to the side with a slight smile. In the background, the tail and wing of a white aircraft with red and blue stripes are visible.

**ARE YOU  
LOOKING FOR  
AN EXCITING  
CAREER IN  
THE DYNAMIC AND  
EVER EVOLVING  
AVIATION SECTOR?**

*P2008 96* **LUFTHANSA AND UITM  
HAVE PARTNERED  
TOGETHER TO OFFER  
THIS UNIQUE DEGREE  
PROGRAMME – AVIATION  
MANAGEMENT –  
TAILORED BY INDUSTRY  
PROFESSIONALS AT THE  
TOP OF THEIR GAME.**

**UNIVERSITY of INFORMATION  
TECHNOLOGY and MANAGEMENT**  
in Rzeszow, POLAND





## 6 REASONS TO STUDY AVIATION MANAGEMENT

- Professional development opportunities boosting your employability -you will earn the prestigious IATA certificates
- You will acquire the ARCPORT certificate, which confirms your competence in the field of airport planning and traffic optimization in the airport terminal
- Participation in the 'Decision Game' an airline simulation game - you will understand the daily challenges faced by aviation managers
- Study under the supervision of professors and practitioners from all over the world including Germany, Canada, Great Britain, Greece and others
- Improve your problem-solving abilities and gain real-world experiences by implementing aviation projects in international teams
- Study in the centre of the 'Aviation Valley' and learn from and network with industry leaders

## NAME OF THE PROGRAMME: BACHELOR OF ARTS IN AVIATION MANAGEMENT

**MAJOR:** Management

**STUDY DURATION:** 3 years (6 semesters)

**LANGUAGE OF INSTRUCTION:** English

**STUDY MODES:** Full-time

**ALL INTAKE:** Recruitment starts January 8th 2024 and will last until 16th September 2024

**SEMESTER STARTS:** In the middle of October 2024

**TUITION FEE:** EUR 2000 per semester (EUR 4000 payable upfront for the first year of study)

**THE APPLICATION FEE:** (non-refundable, including postage of the original documents) EUR 200

### APPLY HERE: LINK

## ABOUT THE PROGRAMME

The Bachelor of Arts in Aviation Management gives you the mind-set, skills and experience you need to understand how the dynamically developing global aviation market operates. The overall aim of this programme is to teach you how to lead, manage, direct people and resources in the field of aviation. You will learn about many aspects of aviation management such as logistics, aviation regulations, air navigation and aircraft operation. The programme also covers basic business and leadership skills such as negotiation, communication, decision making, problem solving and critical thinking – all providing a competitive edge in the global job market.

As part of the ongoing development projects, students will be offered the prestigious IATA certificates including: Ground Operations Management, IATA Cargo, IATA Airline Marketing, IATA Airline Business Models, IATA Airline Customer Service, IATA Airline Finance and IATA Aviation Security Awareness.

UITM is the only university in Europe with a license for ARCPort software which is used for simulations of airport operations. The software is used by the Star Alliance group on a daily basis and our students have the opportunity to receive a certification confirming their ability to use the ARCPort software, which is granted by Transoft Solutions. The software is used by more than 80 international airports around the world and guarantees a lucrative job.

## TEACHING AND LEARNING

The programme focuses on a practical approach to teaching, reflected in the practice-oriented coursework. The BA in Aviation Management builds theoretical knowledge from the management field that is expanded by the practical elements of the course where students are expected to deal with a number of case studies as well as conducting environmental and financial analysis. The course represents a great mixture of theoretical fundamentals including practical classes, certified training, simulation games and international aviation projects. Assessment methods include essays, reports, presentations, case studies, as well as time-constrained in-class tests and exams. Classes are held on weekdays in small cohorts to ensure that you receive the full support to get the best out of the programme and increases the effectiveness of the educational process. Our lecturers include international experts and practitioners whose daily work is related directly to the aviation market.





## PROGRAMME STRUCTURE

### YEAR 1

- English Language
- Information Technology
- Health and Safety while studying
- Mathematics
- Microeconomics
- Law
- Fundamentals of Management
- Organisational Behaviour
- Business Communication
- Statistical Methods in Management
- Fundamentals of Macroeconomics
- Fundamentals of Finance
- Quality Management
- Introduction to Business Analytics
- Financial Markets
- Vocational Apprenticeship I

### YEAR 2

- Introduction to Aviation Management and Policy
- Aviation Marketing
- Air Cargo Management
- Air Navigation and Aircraft Operation
- Aviation Project I
- Accounting
- Corporate Finance

- Aviation Law
- Airline Network Management
- Operations and Infrastructure at Airports
- Aviation Project II
- Operational Research
- Economic Law
- Public Finance Management
- Vocational Apprenticeship II
- Physical Education

### YEAR 3

- Airport Commercial Management
- Airline Sales and Profit

### Management

- Ground Handling
- Aviation and Environment
- Human Resources Management in Aviation
- Decision Game – Airline Management
- Aviation Project III
- Diploma Seminar
- Sustainability of Aviation
- Aviation Project IV
- Strategic Management
- Safety Management
- Enterprise Organisation Economics
- Vocational Apprenticeship III

# CAREER OPPORTUNITIES

THE BA AWARDED AFTER STUDYING OUR AVIATION MANAGEMENT PROGRAMME WILL ENABLE YOU TO TAKE A HUGE STEP TOWARDS FINDING YOUR DREAM JOB, FOR EXAMPLE:

## **Airline and Airport Operations Careers:**

- Airport Manager
- Airline Manager
- Fixed Base Operator Manager
- Flight Dispatcher
- Ground Attendant
- Ramp Planner
- Scheduling Coordinator
- Station Manager

## **In Airline and Airport Services**

- Air Freight / Cargo Agent
- Passenger Service Handlers
- Cargo Handlers
- Customer Service Representative

## **Flight Attendant Careers**

- Flight Attendants
- Passenger Service Agent
- Reservation Sales Agent

# ENTRY REQUIREMENTS

- Secondary School certificate (original document and sworn translation into English or Polish) with Apostille or legalized by the Polish Embassy (check the list of members of Hague Convention Abolishing the Requirement of Legalisation for Foreign Public Documents).
- English Certificate (which confirms knowledge of foreign language at least at B1 or higher level in accordance with the Common European Framework).





## ABOUT UITM



### Quality Education

affordable tuition fees



### Diploma

recognised worldwide



### Cisco, Apple, Microsoft

training programmes



### Lufthansa

patronage for Aviation Management programme



### Prestigious Certificates

free for our best students



### Internship at

International Companies



### Great job opportunities

in global industries



### Mobility

with EU Universities



### Internationalisation

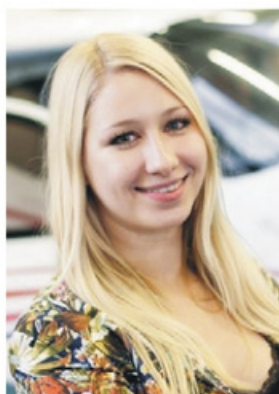
students from 50 countries



### Unique students experience

in Europe

## AVIATION MANAGEMENT ALUMNI



### KATARZYNA GÓRKA

"Thanks to UITM, I did internships at Lufthansa in Warsaw and I also went to Montreal to the International Air Transport Association. I also had the opportunity to obtain certificates that are honoured around the world, such as ArcPort. To this day, I use the notes I took during my studies."

**Currently works for an analytical team in the Human Resources department for British Airways.**



### VIKTOR SAGANENKO

"After graduation, I understood that finding your dream job is fully dependent on you. It is not only about the diploma you have. A lot of graduates from big and famous universities are struggling to find work in the field. I was sure about the field I wanted to study, so I found the university that was right for me, UITM was my first choice, and I don't regret it!"

**Currently works for Nordica Estonia National Airlines.**