



**IF YOU HAVE  
THE AMBITION  
TO WORK ACROSS  
INTERNATIONAL  
BORDERS AND  
CULTURES IN AN  
EVER-CHANGING  
BUSINESS AND  
ECONOMIC  
ENVIRONMENT,  
THIS IS  
THE COURSE  
FOR YOU!**

**UNIVERSITY of INFORMATION  
TECHNOLOGY and MANAGEMENT**  
in Rzeszow, POLAND



## 6 REASONS TO STUDY INTERNATIONAL BUSINESS MANAGEMENT

- You will develop a global perspective, essential in becoming successful in international business
- The chance to study in an international and diverse academic community
- Unique opportunities to learn from various industry leaders
- Competitive salary
- Career prospects in a variety of sectors
- Career opportunities in exciting, global locations

NAME OF THE PROGRAMME:

## BACHELOR OF ARTS IN INTERNATIONAL BUSINESS MANAGEMENT (BA)

**MAJOR:** Management

**STUDY DURATION:** 3 years (6 semesters)

**LANGUAGE OF INSTRUCTION:** English

**STUDY MODES:** Full-time

**ALL INTAKE:** Recruitment starts January 8th 2024 and will last until 16th September 2024

**SEMESTER STARTS:** In the middle of October 2024

**TUITION FEE:** EUR 2000 per semester (EUR 4000 payable upfront for the first year of study)

**THE APPLICATION FEE:** (non-refundable, including postage of the original documents) EUR 200

**APPLY HERE: [LINK](#)**

### ABOUT THE PROGRAMME

A BA in International Business Management at UITM gives you the mind-set, skills and experience you need to understand how global business operates. The overall aim of this programme is to equip you with management tools and leadership skills to start a career in any international operating company in a range of industries including: consulting, retail and manufacturing or to plan and run companies on a global scale. You will develop competences that will require you to respond proactively and creatively to contemporary business issues and face challenges of the global business market. This degree also provides you with lifelong learning and working opportunities, available for those who can operate with confidence in today's VUCA world.

### TEACHING AND LEARNING

The programme focuses on a practical approach to teaching, reflected in the practice-oriented coursework. Active student learning in the form of seminars, workshops and problem-based projects, designed to engage your interests and enable you to become autonomous and continuous learners. Assessment methods include: essays, reports, presentations and case studies, as well as time-keyed in-class tests and exams. Classes are held on week days in small cohorts to ensure that you receive the full support to get the best out of the programme and increase the effectiveness of the educational process.





## PROGRAMME STRUCTURE

### YEAR 1

- Physical Education
- English Language
- Information Technology
- Health and Safety
- Mathematics
- Statistical Methods in Management
- Microeconomics
- Fundamentals of Macroeconomics
- Law
- Fundamentals of Management
- Fundamentals of Finance
- Organisational

- Behaviour
- Quality Management
- Introduction to Business Analytics
- Financial Markets
- Specialty Courses
- Vocational Apprenticeship
- Foreign Language: Polish

### YEAR 2

- Physical Education
- Economic Law
- Accounting
- Public Finance

- Management
- Corporate Finance
- Financial Markets
- Intercultural Communication
- International Marketing
- International Law
- Ethics in International Business Environment
- International Labour Market
- Human Resources Management
- Decision Game – Enterprise Management
- Group Project I
- Vocational Apprenticeship

### YEAR 3

- Strategic Management
- Enterprise Organisation Economics
- Logistics in International Turnover
- Project Management
- E-Business and Electronic Services
- Negotiations in International Business
- International Finance
- Group Project II
- Diploma Seminar
- Vocational Apprenticeship

# CAREER OPPORTUNITIES

THE INTERNATIONAL BUSINESS MANAGEMENT PROGRAMME  
WILL ENABLE YOU TO TAKE A HUGE STEP TOWARDS FINDING YOUR  
DREAM JOB

- Export Manager
- Trading Professional
- Planning and Control Specialists
- Marketing Manager
- Sales Specialist
- Market Researcher
- Business Analyst
- Product Manager

## ENTRY REQUIREMENTS

- Secondary School certificate (original document and sworn translation into English or Polish) with Apostille or legalized by the Polish Embassy (check the list of members of Hague Convention Abolishing the Requirement of Legalisation for Foreign Public Documents).
- English Certificate (which confirms knowledge of foreign language at least at B1 level or higher in accordance with the Common European Framework).





## BENEFITS

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### Quality Education

affordable tuition fees



### Diploma

recognised worldwide



### Cisco, Apple, Microsoft

training programs



### Lufthansa

patronage for Aviation Management programme



### Prestigious Certificates

free for our best students



### Internship at

International Companies



### Great job opportunities

in global industries



### Mobility

with EU Universities



### Internationalisation

students from 50 countries



### Unique students experience

in Europe