



**THIS UNIQUE
PROGRAMME
OFFERS
THE OPPORTUNITY
TO GAIN
SPECIALIZED
KNOWLEGE IN
MANAGEMENT IN
AVIATION SECTOR
AND
ONCE-IN-A-LIFETIME
LEARNING
EXPERIENCE.**

**UNIVERSITY of INFORMATION
TECHNOLOGY and MANAGEMENT**
in Rzeszow, POLAND



6 REASONS TO STUDY GENERAL AVIATION MANAGEMENT

- Professional development opportunities boosting your employability -you will earn prestigious IATA certificates
- The ARCPort certificate, which confirms your competence in the field of airport planning and traffic optimization in the airport terminal
- Participation in the Decision Game - Airline Simulation Game - you will understand the daily challenges faced by aviation managers
- Professors and practitioners from all over the world - Germany, Canada, Great Britain, Greece, and many others
- Improvement of the problem-solving skills and real-world experience through aviation projects implementation in international teams.
- Studies in the Aviation Valley and learning from a network of industry leaders

NAME OF THE PROGRAMME: BACHELOR OF ARTS IN GENERAL AVIATION MANAGEMENT

MAJOR: Management

STUDY DURATION: 3 years (6 semesters)

LANGUAGE OF INSTRUCTION: English

STUDY MODES: Full-time

WINTER INTAKE: Recruitment starts April 26th 2021 and will last until 30th September 2021

SEMESTER STARTS: October 11th, 2021

TUITION FEE: EUR 2000 per semester (EUR 4000 payable upfront for the first year of study)

THE APPLICATION FEE: The application fee including postage of the original documents (non-refundable) EUR 200

APPLY HERE: LINK

ABOUT THE PROGRAMME

The Bachelor of Arts in General Aviation Management at UITM gives you the mind-set, skills and experience you need to understand how the dynamically developing global aviation market operates. The overall aim of this programme is to teach you how to lead, manage, and direct people and resources in the field of aviation. You will learn about such aspects of aviation management as logistics, aviation regulations, air navigation and aircraft operation. The programme also covers basic business and leadership skills such as negotiation, communication, decision making, problem solving and critical thinking – all providing a competitive edge in the global job market.

As part of the ongoing development projects, students will be offered the prestigious IATA certificates: Ground Operations Management, IATA Cargo, IATA Arline Marketing, IATA Airline Business Models, IATA Airline Customer Service, IATA Airline Finance or IATA Aviation Security Awareness.

The UITM is the only university in Europe with a license for ARCPort software which is used for simulations of airports operations. The software is used by the Star Alliance group on a daily basis. Our students have the opportunity to receive a certificate confirming their ability to use the ARCPort software, which is granted by the Transoft Solutions. The software is used by more than 80 international airports and guarantees a lucrative job. You will also have a unique opportunity to obtain PPL(A)- Private Pilot Licence (Aeroplane).

TEACHING AND LEARNING

The programme focuses on a practical approach to teaching, reflected in the practice-oriented coursework. BA in General Aviation Management at UITM aggregates theoretical knowledge from management field that is expanded by the practical parts where students are expected to deal with a number of case studies as well as conduct environmental and financial analysis. The course represents a very good mixture of theoretical fundamentals, practical classes, certified trainings, simulation games and international aviation projects. Assessment methods include essays, reports, presentations and case studies, as well as time-constrained in-class tests and exams. Classes are held on week days in small cohorts to ensure that you receive the full support to get the best out of the programme and increases the effectiveness of the educational process. Our lecturers include international experts and practitioners, whose daily work is related to aviation market.



PROGRAMME STRUCTURE

YEAR 1

- English Language
- Information Technology
- Health and Safety while studying
- Mathematics
- Microeconomics
- Law
- Fundamentals of Management
- Organisational Behaviour
- Business Communication
- Statistical Methods in Management
- Fundamentals of Macroeconomics
- Fundamentals of Finance
- Quality Management
- Introduction to Business

- Analytics
- Financial Markets
- Vocational Apprenticeship I

YEAR 2

- Introduction to Aviation Management and Policy
- Aviation Marketing
- Air Cargo Management
- Air Navigation and Aircraft Operation
- Aviation Project I
- Accounting
- Corporate Finance
- Aviation Law
- Airline Network Management
- General Aviation Business
- Air Operations in

- General Aviation
- Regulations in General Aviation
- Terminal Expansion in General Aviation
- Operations and Infrastructure at Airports
- Aviation Project II
- Operational Research
- Economic Law
- Public Finance Management
- Vocational Apprenticeship II
- Physical Education

YEAR 3

- Airport Commercial Management
- Airline Sales and Profit Management

- Ground Handling
- Aviation and Environment
- Human Resources Management in Aviation
- Decision Game - Airline Management
- Aviation Project III
- Diploma Seminar
- Sustainability of Aviation
- Aviation Project IV
- Strategic Management
- Safety Management
- Servicing and Overhaul in General Aviation
- Airplane Financing
- Enterprise Organisation Economics
- Vocational Apprenticeship III

CAREER OPPORTUNITIES

BA IN GENERAL AVIATION MANAGEMENT PROGRAMME WILL ENABLE YOU TO TAKE A HUGE STEP TOWARDS FINDING YOUR DREAM JOB, FOR EXAMPLE:

Airline and Airport Operations Careers:

- Airport Manager
- Airline Manager
- Fixed Base Operator Manager
- Flight Dispatcher
- Ground Attendant
- Ramp Planner
- Scheduling Coordinator
- Station Manager

In Airline and Airport Services

- Air Freight / Cargo Agent
- Passenger Service Handlers
- Cargo Handlers
- Customer Service Representative

Flight Attendant Careers

- Flight Attendants
- Passenger Service Agent
- Reservation Sales Agent

ENTRY REQUIREMENTS

- Secondary School certificate (original document and sworn translation into English or Polish) with Apostille or legalized by the Polish Embassy (check the list of members of Hague Convention Abolishing the Requirement of Legalisation for Foreign Public Documents).
- English Certificate (which confirms knowledge of foreign language at least at B1 or higher level in accordance with the Common European Framework)



ABOUT UITM



Quality Education

affordable tuition fees



Diploma

recognised worldwide



Cisco, Apple, Microsoft

training programmes



Lufthansa

patronage for Aviation Management programme



Prestigious Certificates

free for our best students



Internship at

International Companies



Great job opportunities

in global industries



Mobility

with EU Universities



Internationalisation

students from 50 countries



Unique students experience

in Europe

AVIATION MANAGEMENT ALUMNI



KATARZYNA GÓRSKA

"I took the license myself when I was 16 years old. Thanks to the university, I did internships in Lufthansa in Warsaw, among others. I went to Montreal to the International Air Transport Association. Here at UITM I also had the opportunity to obtain Certificates that are honoured around the world, such as ArcPort. To this day, I use the notes I took during my studies."

Currently works for an analytical team in the Human Resources department for British Airways.



VIKTOR SAGANENKO

"After graduation, I understood that finding a work of your choice is fully depended on you. It is not only about the diploma you have. A lot of graduates from big and famous universities are struggling to find a job. I was sure about the field I want to study, so I also found the university, UITM in my case, and don't regret at all."

Currently works for Nordica Estonia National Airlines.