



**MASTER'S DEGREE
IN INTERNATIONAL
BUSINESS
MANAGEMENT
DEVELOPS
THE THEORETICAL
AND PROFESSIONAL
SKILLS YOU NEED
FOR A SUCCESSFUL
CAREER
IN BUSINESS.**

**JOIN THE NEXT
GENERATION OF
INTERNATIONAL
BUSINESS LEADERS.**

**UNIVERSITY of INFORMATION
TECHNOLOGY and MANAGEMENT**
in Rzeszow, POLAND



6 REASONS TO STUDY INTERNATIONAL BUSINESS MANAGEMENT AT UITM.

- This master's degree provides a fast-track into business for those with no previous experience and covers all key elements of management
- Strengthen your ability to live and work in a highly multicultural and international environment
- You will learn how to be a manager, or how to manage your own business.
- IBM gives you a strong foundation of business principles as well as analytical skills that can be used across any industry.
- IMB offers students a number of opportunities to gain practical business experience with corporate partners
- Postgraduates on average earn 16% more than undergraduates and In the United States the difference is even greater – with postgraduates earning up to 25% more.

NAME OF THE PROGRAMME: MASTER OF ARTS IN INTERNATIONAL BUSINESS MANAGEMENT

MAJOR: Management

STUDY DURATION: 2 years (4 semesters)

LANGUAGE OF INSTRUCTION: English

STUDY MODES: Full-time

WINTER INTAKE: Recruitment starts April 04th 2022 and will last until 17th October 2022

SEMESTER STARTS: November 11th, 2022

TUITION FEE: EUR 2250 per semester (EUR 4000 payable upfront for the first year of study)

THE APPLICATION FEE: (non-refundable, including postage of the original documents) EUR 200

APPLY HERE: [LINK](#)

ABOUT THE PROGRAMME

The Master of Arts (MA) in International Business Management is aimed at preparing students for leading positions in business organizations. If you want to start your own company, manage a family business, or undertake any other enterprise, this programme is ideal for you. The curriculum covers key issues of business activity, as perceived from an international perspective. Our study program provides not only knowledge, but above all else, it is practical in nature and equips students with a set of skills desired by employers, which results in faster career development. The course prepares you for multifaceted challenges, requiring a balance between theoretical and practical skills, by analysing and solving problems based on real case studies and collaborating with established companies. After completing the programme, you will be able to solve international business problems, make decisions on operational and strategic levels, as well as manage the risks associated with conducting international activities. As you will collaborate with other students from different educational backgrounds and nationalities you will gain fresh insights and diverse perspectives.

TEACHING AND LEARNING

The programme focuses on a practical approach to teaching, reflected in the practice-oriented coursework. Active student learning in the form of seminars, workshops and problem-based projects are designed to engage your interest and enable you to become autonomous and continuous learners. There is a strong emphasis on the use of real-world examples and case studies, many of which are developed in close collaboration with industry. Assessment methods include projects, reports, presentations and skill tests, as well as time-keyed in-class tests and exams. Classes are held on weekdays in small cohorts to ensure that you receive the full support to get the best out of the programme and increase the effectiveness of the educational process. Our teaching staff are mostly practitioners and experts who are successfully operating in business.



PROGRAMME STRUCTURE

YEAR 1

- English Language
- Health and Safety while studying
- Managerial Economics
- International Trade
- Research Methodology
- Competition and Consumer Protection
- Vocational Apprenticeship

- Decision-Making Theories
- Modern Organisation and Management Conceptions
- Marketing Management
- Operational Management
- International Enterprise Management
- Strategic Management II
- HR Management in Modern Organisations

YEAR 2

- Marketing Research in International Markets
- Ethics in International Relations
- Philosophy
- Financial Investments
- Cultural Context of International Business
- International Quality Standards
- Investment Project

Assessment

- Vocational Apprenticeship
- Group Project
- Management Accounting
- Diploma Seminar
- Social Responsibility of Corporate and Public Institutions
- IT Management in an Organisation

CAREER OPPORTUNITIES

THE MA IN INTERNATIONAL BUSINESS MANAGEMENT WILL ENABLE YOU TO TAKE A HUGE STEP TOWARDS FINDING YOUR DREAM IT JOB, FOR EXAMPLE:

- Management Analyst/Consultant
- Sales Manager
- International Trader
- Business Development Manager
- Marketing Executive
- Compliance Officer
- External Auditor

ENTRY REQUIREMENTS

- Secondary School certificate (original document and sworn translation into English or Polish) with Apostille or legalized by the Polish Embassy (check the list of members of the Hague Convention Abolishing the Requirement of Legalisation for Foreign Public Documents).
- Bachelor's Diploma in management, business or a related field (original copy and sworn translation into English or Polish) with Apostille or legalized by the Polish Embassy (see the complete list of members of the Hague Convention Abolishing the Requirement of Legalisation for Foreign Public Documents).
- Transcript of Records (original copy and sworn translation into English or Polish) with Apostille or legalized by the Polish Embassy.
- English Certificate (which confirms knowledge of English as a foreign language at B2 level or higher in accordance with the Common European Framework).



ABOUT UITM



Quality Education
affordable tuition fees



Diploma
recognised worldwide



Cisco, Apple, Microsoft
training programmes



Deloitte, BorgWarner, TÜV NORD, IBAF
strategic business partners for each programme



Prestigious Certificates
free for our best students



Internship at
International Companies



Great job opportunities
in global industries



Mobility
with EU Universities



Internationalisation
students from 50 countries



Unique students experience
in Europe