



**UNIVERSITY of INFORMATION  
TECHNOLOGY and MANAGEMENT**  
in Rzeszow, POLAND

# UITM

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# About UITM

We are a forward-thinking University committed to the transformative power of education, research, development and support for our students and staff. In addition to educational activities, we run many research projects and we organize numerous scientific and industry conferences. We have developed a strong relation with businesses and local government that benefits us all.

**25**  
years of  
activity

In the last 25 years, over 60 thousand people have studied here, both from Poland and abroad. UITM is home to communities of students and scholars from all over the world. Ambitious goals laid out in the University Strategy for 2020-2024 are set to increase international student community to 45%.

The University of Information Technology and Management in Rzeszów is the largest and highest ranked private university in south-eastern Poland.

## **Currently, there are four Colleges at UITM**

1. Management
2. Applied Information Technology
3. Media and Social Communication
4. Medical

# 6K

Students

# 60K

Graduates

# 50+

Agreements under  
the Erasmus+ student  
exchange programme

# 1.5K

International students  
from over 70 countries

# 50

Modern laboratories

# 500

National and  
International  
Conferences and  
Seminars

# 9<sup>out of</sup> 10

Graduates would  
recommend UITM to a  
friend

# 20+

Scientific clubs and  
student organizations



# UNIVERSITY GOVERNANCE



**Prof. T. Pomianek**

*Co-founder and President of  
UITM*

“For many years, our University has been implementing a long-term sustainable development strategy. The expert combination of science and education at UITM with business diversifies our revenue sources. Today, the University’s non-teaching activities, account for more than half of the total revenue, making UITM quite unique.

The activity of employees in scientific projects and in solving company problems means that we provide practical education based on the academic and theoretical knowledge. We understand which skills are in high demand and which new professions are emerging in an ever-changing world.

Our offer is structured in such a way that, in addition to programming and nursing, where there is a significant shortage of professionals, we have launched the training of specialists who will be able to solve modern civilization challenges such as cybersecurity threats, global warming, and protecting biodiversity. Our efforts have been recognized by independent organizations such as EU U-Multirank, which ranked us first in Poland in a variety of categories. Our educational offer is especially striking in terms of content and finance, with tuition fees significantly lower than in many other European Union countries and high teaching standards.”

**- Prof T. Pomianek**



**Wergiliusz Gołqbek, Ph.D.**  
*Vice President*



**Andrzej Rozmus, Ph.D.,  
Assoc. Prof.**  
*Rector*



**Prof. Agata Jurkowska  
Gomułka, Ph.D., Assoc. Prof.**  
*Vice-Rector for Science and  
International Collaboration*



**Małgorzata Gosek, Ph.D.**  
*Vice-Rector for Teaching*



# RZESZÓW

ACADEMIC CENTRE OF POLAND

**Welcome to Rzeszów – a modern and vibrant city where every 5th person is a student.**

## FACTS

- Full Member of Eurocities
- Home of Aviation Valley
- One of the most dynamically developing labour markets in Poland
- Capital of Innovation
- International Airport
- Modern infrastructure
- Popular tourist destination
- Cultural events
- Discounts offered for UITM students

## FIGURES

- 700 years of history
- 200 000 citizens
- 40 000 students
- Home to 130 companies connected to the Aviation Industry







## UITM ACTIVE IN THE REGION

Our activity is not limited to the four walls of lecture halls or laboratories. We promote science, culture and knowledge by organizing scientific conferences, seminars and open lectures.

**Big Questions in Science** - A series of open lectures with the participation of professors, media personalities, journalists and people who are creating modern culture and art.

**InternetBeta** - One of the largest and most prestigious events in the Polish Internet Industry. The conference is attended by the best and most sought-after specialists in the field of marketing, management and the Internet.

**Job Fairs** - the largest job fairs in the region organized for 20 years by the UITM Careers Service.



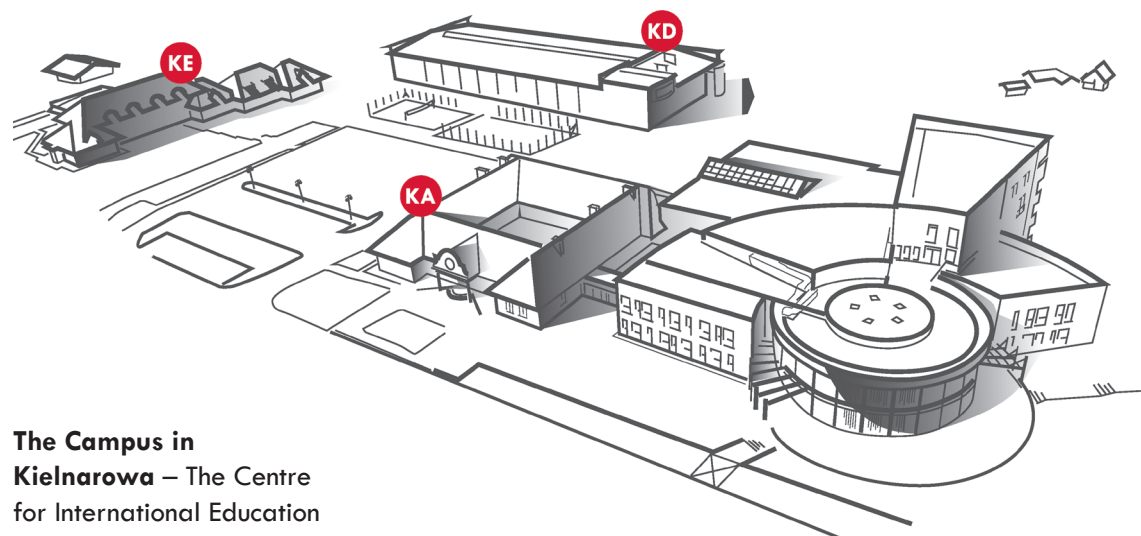


# INFRASTRUCTURE

UITM has 2 campuses

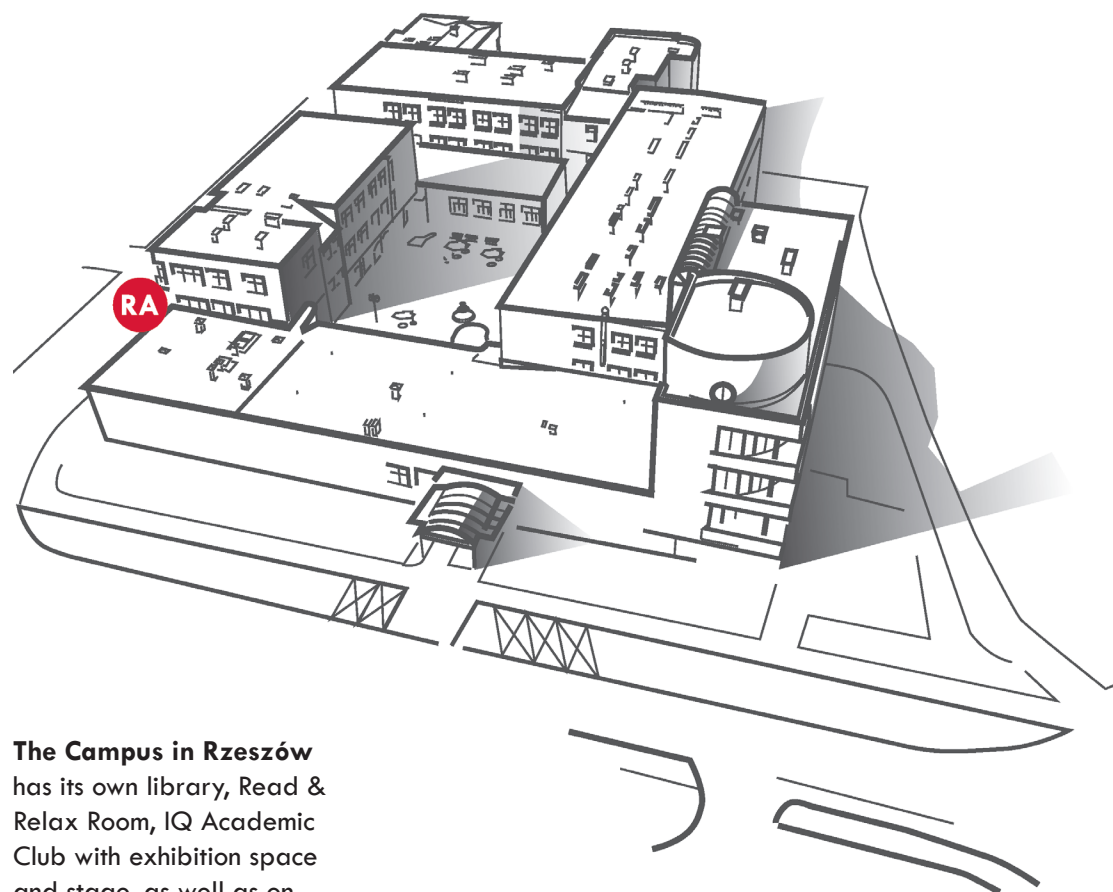






**The Campus in Kielnarowa** – The Centre for International Education is located in a beautiful area on the outskirts of town. It offers teaching and learning facilities as well as modern labs, sports hall and many other leisure facilities.

**RA**-UITM campus in Rzeszów  
**KA**-Teaching and Learning Building  
**KD**-Recreation and Sports Hall  
**KE**-Dormitory



**The Campus in Rzeszów** has its own library, Read & Relax Room, IQ Academic Club with exhibition space and stage, as well as on site food vendors.





# THE GLOBAL UNIVERSITY

In the heart of an ambitious city





In the last three years, the number of international students studying in English at UITM has more than doubled. Young people from more than 70 countries chose UITM as they were drawn to the idea of a vibrant international community at the University, whose diploma is recognized globally. We have created an environment for learning and working that is tolerant and respectful of differences. Our students and staff value diversity and with nearly 1 500 International Students there is a great opportunity to learn and experience different cultures. We have welcomed candidates from Europe, Africa, Asia, North America, South America and Australia. Over 4000 UITM Alumni went on to have a brilliant career in their home country or Europe, many of them stayed in Poland where they have found employment in the IT and business sectors.



Erasmus+

## **Celebrating 35 years working with the Erasmus Program.**

Erasmus+ is an EU programme for education, training, youth and sports with a nearly 26 billion Euro budget for 2021-2027

**UITM coordinates several projects under the scope of Erasmus+.**

Our students, academic and administrative staff enjoy great opportunities to gain education and work experience in different European countries thanks to these two main projects.

- 1. Mobility of Individuals**
- 2. Strategic Partnerships**

Our university is a place where people from all over the world are united not only by education, but also by common goals, dreams and friendships that will last a lifetime.





# STUDY IN ENGLISH AT UITM

## Degrees that offer a truly global perspective

With nearly 20 years of experience teaching in English Language, we have become a leader of Internationalization amongst Polish Universities.

Our students are taught by lecturers from USA, Poland, UK, Ukraine, Australia, Canada, Germany and we are always looking for new professors and teachers with practical and professional experience.

We observe changes in the labor market and the world around us and react quickly by adjusting our teaching methods as well as

educational offer to meet current trends and needs.

Degree programmes such as Programming, Cybersecurity, Aviation Management, Nursing, Social Work, International Business Management are responses to the market demands.

Professionals who are looking to advance their career can choose the master degree in International MBA.

We also offer Online Courses related to IT and Management- The two most popular are Cybersecurity and Global MBA.





## Krzysztof Szczepański

*Bachelor degree in Graphic Design, nowadays he is an Animation Supervisor at Moving PicLine Company in Los Angeles (Technicolor) – the biggest company creating visual effects for films. He was a co-creator of animations for Avatar, King Kong, The Lord of the Rings and The Lion King (2019).*

"I would never have found the film industry if I didn't study computer graphics at UITM. I studied for 5 years and the university played a significant role in my interest in this field. University is a place where you gain your first experience that later gives you an advantage over your colleagues and most importantly, knowledge is key, both inside and outside of university if you really want to be world-class."



## Makpal Ikramova

*Bachelor degree in International Business Management. Currently, she lives in Warsaw and works as an IT Delivery Manager in Roche company.*

"Study at UITM gave me good fundamental knowledge, great Professors and a lot of opportunities to develop. My biggest achievement after graduation was successful career in well-known financial corporations such as State Street Corporation and J.P.Morgan Chase & Co. Thanks to UITM I experienced great social life, I have learnt how to think critically and always be creative."



## Zvikomborero Chirume

*Bachelor degree in Aviation Management. Currently, he lives in Gdańsk and works there as a Data Analyst in Boeing Company.*

"My journey in the industry is just beginning, but I won't forget where it started. UITM provided me with a platform to enter into the Aviation industry. Exposure to professionals within the field is something I'm really grateful for. During my studies I participated in many projects and events such as School of Leaders, Student Council and UITM Ambassador Programme."



## Jan Gryboś

*Bachelor degree in Aviation Management. Currently works as a flight attendant for EasyJet at its largest base London Gatwick.*

"During my studies I have accomplished an internship at Rzeszow airport where I learned how the aviation industry works on a daily basis. I have also participated in many activities such as IATA courses or Erasmus+ programme. Everything I experienced during my academic life helped me to gain additional knowledge and benefited me in my career."



# RESEARCH AND SCIENCE



**WE GIVE AS MUCH PRIORITY  
TO HIGH QUALITY RESEARCH  
AS WE GIVE TO HIGH QUALITY  
TEACHING.**

## RANKINGS AND ACCREDITATIONS

### U-Multirank

The Global University Ranking U-Multirank, comparing universities and estimating their quality of education and practice.

UITM took a historic first place in this 2022 Edition with the highest marks were obtained in 11 subcategories.

### UI GreenMetric

In the global UI GreenMetric ranking, the University of Information Technology and Management in Rzeszów was ranked third among Polish universities. The ranking takes into account ecological and sustainable development solutions, and the list includes 956 universities from around the world.

### PRME

UITM has joined the UN-supported initiative "The Principles for Responsible Management Education". Together with over 860 leading business and management schools from 99 countries around the world, we will be committed to building a more sustainable future based on PRME principles.

### HR Excellence in Research

The right to use this logo confirms that UITM is an institution that provides scientists with working and developmental conditions that meet European standards.

### ACCA

First-cycle studies in the field of management, finance and accountancy are required. The largest and fastest-growing international association of experts in the fields of finance, accounting, and management is the Association of Chartered Certified Accountants (ACCA).

### TÜV NORD certificates

Thanks to the cooperation with the TÜV NORD concern - the strategic partner of UITM - the training program in the fields of Management and Logistics (in Polish and English) in the academic year 2021/2022 was adapted so that students had the opportunity to obtain TÜV NORD competence certificates during their studies.



# Leading the way in research at UITM

Our researchers have access to a wide range of development programmes, modern facilities, resources and expert advice.



## **Prof. Robert Pater, Ph. D, Hab**

*Head of the Department of Economics and Finance at the University of Information Technology and Management in Rzeszów.*

A specialist in the field of macroeconomics and applied econometrics with particular application to the job vacancy market and labor demand. Author of scientific publications on these topics and several hundred others including research reports, expert opinions and press articles published in nationwide economic magazines and the main media in the country. His academic achievements include articles published in journals from the Journal Citation Reports. Co-contractor on research projects, including a number of global labor market-related ones. Since 2004, he has been conducting regular research on job offers under the name, Job Offers Barometer.



## **Justyna Berniak-Woźny, Ph. D**

*Head of Mobility and International Projects Office. Assistant professor at the Department of Management at UITM.*

Specializes in issues of corporate social responsibility (CSR) / sustainable development, social capital and process management. Author of many domestic and foreign scientific publications as well as teaching and training materials in these areas. Certified business trainer and accredited tutor. Certified Project Manager (PMP, Agile PM Practitioner) with many years of experience in project management in the field of higher education, research and digital education.



## **Janusz Starzyk Ph.D**

*Professor of Electrical Engineering and Computer Science at Ohio University, USA. Head of Department of Applied Information Systems at UITM.*

‘Current research includes embodied machine intelligence, self-organizing goal-driven learning, motivating mechanisms for sensory-motor interactions, associative Spatio-temporal memories, episodic memories as well as applications of machine learning to intelligent control of robots and virtual agents, building virtual environments, pattern analysis, data mining, and financial markets.’



## **Katarzyna Gawel-Bęben, Ph.D**

*Head of The Cell and Tissue Culture Laboratory.*

Katarzyna Gawel-Bęben's scientific interests relate primarily to the possibility of using in vitro models – cell lines, primary cultures and 3D equivalents of human tissue- in the study of the care and healing properties of plant extracts and substances of natural origin. The main topic of research currently conducted by Katarzyna Gawel-Bęben Ph.D, is substances of natural origin as safe and effective ingredients in cosmetics that lighten the skin and prevent discoloration.



# UNIQUE STUDENT EXPERIENCE

Student's Council | Buddy | Ambassador programme

Cultural Meetings | Erasmus+ | Sports | IQ club







## Student's Council

Connects students and UITM administration. Every student can join the council or vote for their favorites to represent their rights and interests to the University's Governance and have a positive impact on the university's development.

## Buddy

Nobody will understand a student like another student, so one of the forms of support provided by the University is the Buddy programme, within older students support younger colleagues. The support does not only cover the area related to the University and studying, but also settling in Poland and Rzeszów.

## Ambassador Programme

The UITM Ambassador Programme is a prestigious programme connecting the best students of our university from different countries, whose role is to represent UITM

in the academic environment and external recruitment markets.

## Cultural Meetings

Entertainment and integration meetings aimed at promoting the diversity at UITM. Meetings are held every month.

African Day- Colorful and very loud celebration of cultural differences of UITM. This event is packed with dance, music and unforgettable memories. African Day at UITM attracts over 200 students and guests from different places of the region.

## Erasmus+ Programme

Europe is now open to UITM students! Go study in any other European country for free for a semester or even a year.

## Scientific Clubs

Students can pursue their interests and thirst for knowledge by participating in UITM's scientific clubs, such as the Aviation Club,

the EU Club, and the Multicultural Club, among others. UITM hosts an Open Day of Scientific Clubs and Student Organizations every year. The Open Day aims to demonstrate what scientific clubs have to offer and to encourage students to pursue their passions and interests by participating in a variety of extracurricular activities.

## Sports

A healthy body makes a healthy mind! We offer a wide range of sports at UITM, including: rugby, football, volleyball, basketball, and many others.

## IQ Club

The place where any artistic student can realize their ideas. Dancing, singing or maybe acting? IQ club is a perfect place to develop your talents. Every year we organize 'UITM has got a talent' show which is very popular among our students.

# PROFESSIONAL SERVICES



**Institute for Financial Research and Analysis** – offers a wide range of services from consulting to expert analysis. The institute invites researchers to work on various projects and cooperates closely with the public sector.



**Centre for Technology Transfer and Entrepreneurship** – follows a unique and innovative approach to problem solving in business. It provides consultancy services in the area of patent law, financing innovations and enterprise. Part of Enterprise Europe Network.

## EXTERNAL PARTNERSHIPS PLAY AN IMPORTANT ROLE AT THE UNIVERSITY

**Careers Service** – offers help and advice for students who want to combine their passion with the right career path. Our professional staff help students to explore their interests, achieve goals, develop skills and values in order to create a tailored career plan.



**Centre for Tourism and Recreation at the Kielnarowa Campus** – a hotel for 60 guests, modern facilities for conferences and sports events – tennis courts, a football pitch, a volleyball and handball pitch, spa, sauna, gym and wonderful walking routes.



**Academic Centre for Professional Development and Psychotherapy** – provides complex help for students, academic and administrative staff in the area of psychology, personal development and psychology in management.



**Institute for Risk Analysis** – focuses on consultancy, security audits of companies, detective service, property protection service, military procurement service, analysis and evaluation.



**Innovation Service Centre** – fully equipped modern labs where our scientists work on formulas, laboratory testing, and documentation for new cosmetics and household cleaning products.



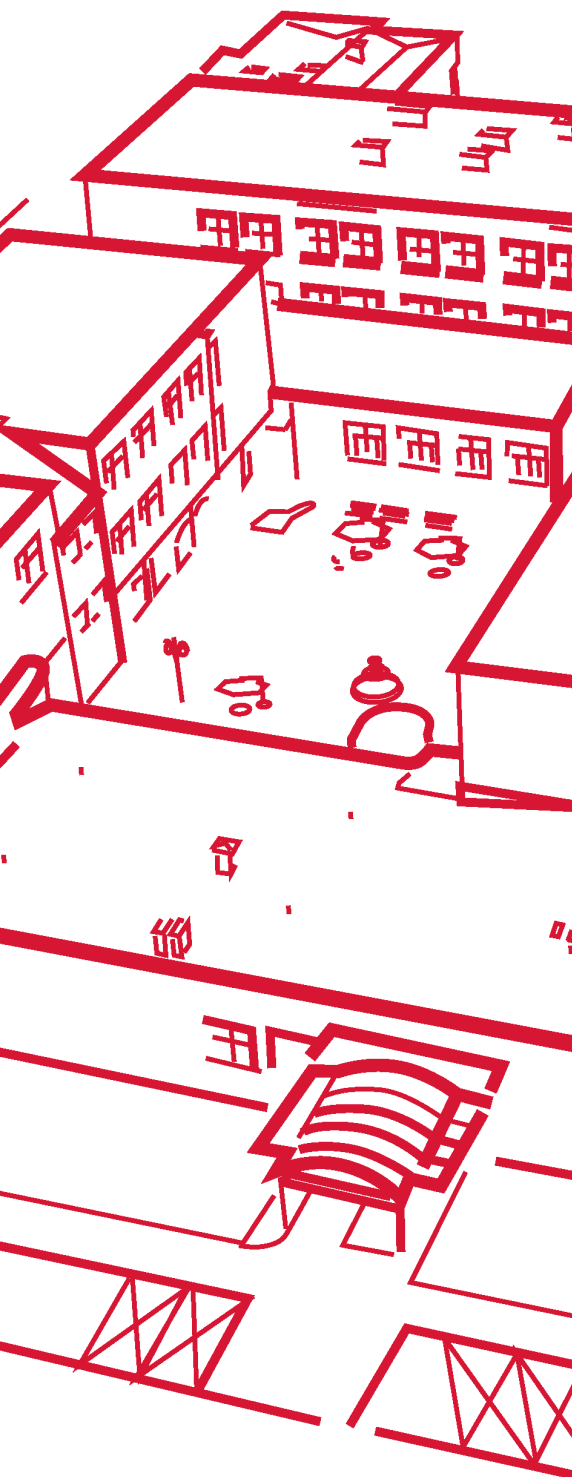
**Centre of Postgraduate Studies** – offers a great variety of postgraduate studies, training and MBA courses for business people, government employees, managerial staff of private companies and teachers. Over 16,000 people took advantage of this opportunity to continue their education during their professional work.

Our work with business partners on products and services translates ideas into action.

The positive impact we've had on businesses locally and nationally allowed us to secure 50% of our income from non-teaching sources.

The best partnerships are always the ones that deliver benefits to both parties. Collaborating with businesses to develop innovative new products or processes can be the ideal way of generating real world benefits from academic knowledge and insights.





[en.uitm.edu.eu](http://en.uitm.edu.eu)

Address: Sucharskiego 2,  
35-225 Rzeszow, Poland

phone: 17 866 11 11

e-mail: [apply@wsiz.edu.pl](mailto:apply@wsiz.edu.pl)

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