



UNIVERSITY of INFORMATION
TECHNOLOGY and MANAGEMENT
in Rzeszow, POLAND

DIGITAL ANIMATION

BA

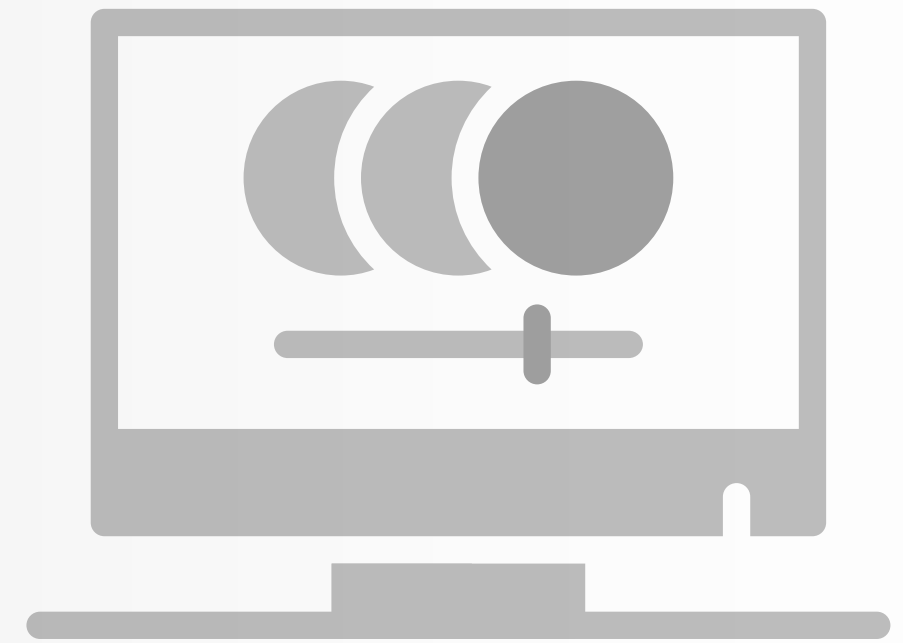


WHAT IS DIGITAL ANIMATION?

Bring imagination to life through digital art and storytelling

A **BA in Digital Animation at UITM** combines creativity with cutting-edge technology to prepare you for a career in the dynamic world of animation and visual media. The programme develops your artistic vision, technical proficiency, and storytelling ability — giving you the skills to create engaging animations, characters, and digital worlds. You'll gain a deep understanding of 2D and 3D animation, visual effects, and motion design using industry-standard software.

Through hands-on projects and creative workshops, you'll learn how to turn ideas into captivating visual experiences. With guidance from experienced lecturers and professionals in the animation industry, you'll graduate ready to bring stories to life across film, television, gaming, and digital media.



THE WAY WE TEACH

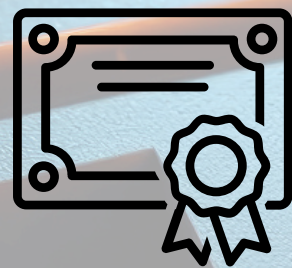


At **UITM**, you'll learn by creating. Classes focus on practical projects that combine design, storytelling, and technology, allowing you to explore every stage of the animation process from concept to final production. You'll work on real assignments that strengthen both your artistic and technical skills.



Our lecturers and industry experts bring experience from animation studios, game companies, and creative agencies. Their mentorship helps you understand how ideas become professional projects, preparing you to succeed in the fast-evolving creative industry.

REASONS TO STUDY



Certification

Earn an internationally recognised BA in Digital Animation, confirming your skills in animation, design, and digital storytelling.



Experience

Learn from international lecturers and creative professionals with real-world experience in animation studios, film, and game design.



Practice

Work with industry-standard tools such as Adobe Creative Suite, Blender, and Autodesk Maya to create original animations and visual effects.



Opportunity

Prepare for a global career in animation, gaming, film, and digital media with access to internships and creative industry networks.

EXAMPLE SUBJECTS



Conceptual Design



3D modelling



Physics in Games

2D Animation



Creating Graphic Assets



Composition and Visual Narrative



CAREER OPPORTUNITIES



Storyboard Artist



Art Director



Character Designer



Multimedia Designer



Visual Effects (VFX) Artist



Motion Graphics Designer



Post-Production Specialist



Animation Producer / Project Manager



Benefits of studying at UITM



Quality Education

Affordable Tuition Fees



Internships

at International Companies



Diploma

Recognized Worldwide



Great Job Opportunities

in Global Industries



Cisco, Microsoft, IATA, ArcPort

Training Programmes



Mobility

with 50+ Partner Universities



Lufthansa

Patronage for Aviation Management



Internationalization

Students from 70+ Countries



Prestigious Certificates

Free for our best students



Unique Student Experience

in Rzeszów, Poland, Europe