

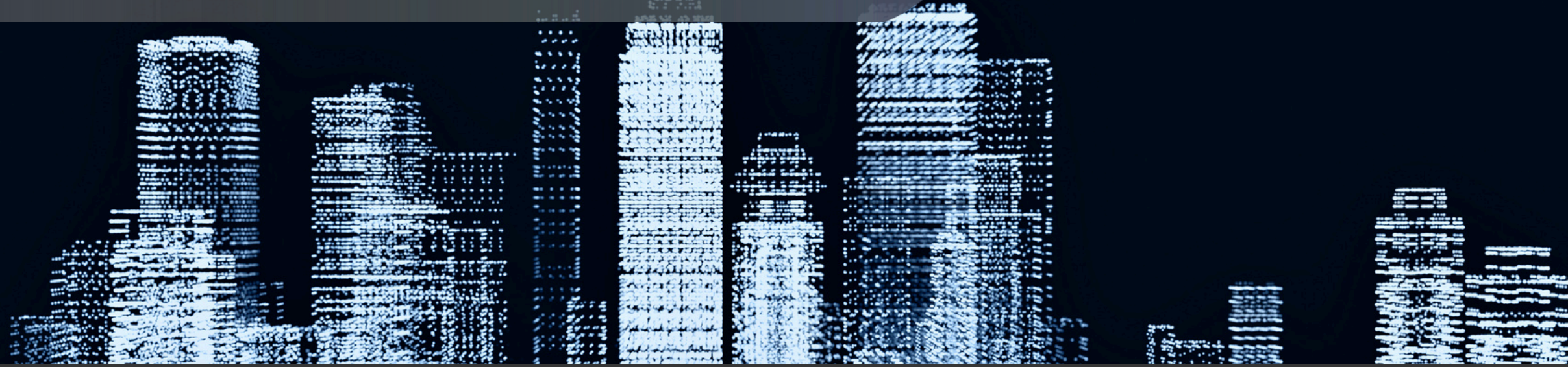


UNIVERSITY of INFORMATION  
TECHNOLOGY and MANAGEMENT  
in Rzeszow, POLAND

# DIGITAL FINANCE & STRATEGY

BA

# WHAT IS DIGITAL FINANCE & STRATEGY



Shape the future of business with digital finance

A **BA in Digital Finance & Strategy at UITM** equips you with the analytical mindset and financial knowledge needed to navigate today's data-driven economy. The programme develops your strategic thinking, problem-solving, and digital literacy skills, preparing you to make informed financial decisions and manage projects in international business environments.

You will learn how to use financial data, digital tools, and strategic analysis to identify opportunities and drive business growth. With a strong focus on innovation, leadership, and responsible decision-making, you'll be ready to shape the future of global finance and strategy.



# THE WAY WE TEACH

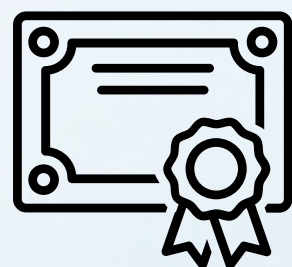


At **UITM**, we combine financial theory with digital tools to prepare you for the modern business world. Classes focus on real data, case studies, and simulations that develop your analytical thinking and strategic decision-making.



You'll learn from international lecturers and industry professionals with experience in finance, consulting, and digital transformation. Their insights help you connect classroom learning with real financial challenges and global business trends.

# REASONS TO STUDY



## Certification

**Earn an internationally recognised BA in Digital Finance & Strategy, confirming your skills in financial analysis, digital tools, and strategic management.**



## Experience

**Learn from international lecturers and finance professionals who bring real insights from global markets and digital industries.**



## Practice

**Work with real financial data, digital platforms, and case studies to build confidence in data-driven decision-making.**



## Opportunity

**Prepare for a career in international finance, consulting, and digital business with access to internships and professional connections across Europe.**

# EXAMPLE SUBJECTS



**Blockchain**

**Crisis Management** 



**Operational Research**

**Data Analytics in Business** 



**Strategic Management**

**Business Strategies in the Digital Economy** 

# CAREER OPPORTUNITIES

» **Financial Data Analyst**

» **Digital Banking Specialist**

» **Flight Dispatcher**

» **Financial Planner / Advisor**

» **Investment Analyst**

» **Business Strategy Analyst**

» **FinTech Project Manager**

» **Risk & Compliance Specialist**

# Benefits of studying at UITM



## Quality Education

Affordable Tuition Fees



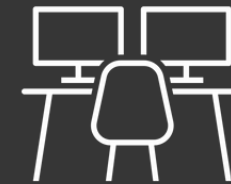
## Internships

at International Companies



## Diploma

Recognized Worldwide



## Great Job Opportunities

in Global Industries



## Cisco, Microsoft, IATA, ArcPort

Training Programmes



## Mobility

with 50+ Partner Universities



## Lufthansa

Patronage for Aviation Management



## Internationalization

Students from 70+ Countries



## Prestigious Certificates

Free for our best students



## Unique Student Experience

in Rzeszów, Poland, Europe