



UNIVERSITY of INFORMATION  
TECHNOLOGY and MANAGEMENT  
in Rzeszow, POLAND

# GLOBAL MANAGEMENT & STRATEGY

MA

# WHAT IS GLOBAL MANAGEMENT & STRATEGY

**Lead globally. Think strategically. Act decisively.**

An **MA in Global Management & Strategy at UITM** prepares you to lead organisations in an increasingly interconnected world. The programme develops your strategic thinking, leadership, and analytical abilities, giving you the tools to make effective decisions in complex global environments. You'll explore management, innovation, and international business strategy, building the confidence to guide teams and drive organisational success.

You will learn how to analyse markets, manage international projects, and design strategies that respond to global trends. With a strong focus on leadership, sustainability, and critical thinking, you'll graduate ready to take on senior roles in multinational companies, consulting firms, and public institutions.



# THE WAY WE TEACH



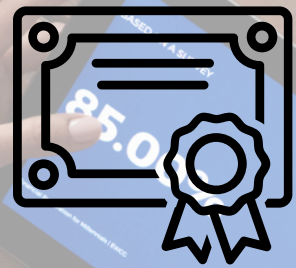
At UITM, learning is based on real business challenges and strategic decision-making. You'll work on case studies, simulations, and group projects that develop your ability to lead teams, analyse markets, and design strategies for global success.



You'll learn from international lecturers and industry professionals with extensive experience in management, consulting, and global business. Their mentorship bridges theory and practice, helping you turn analytical knowledge into effective leadership skills.



# REASONS TO STUDY



## Certification

**Earn an internationally recognised Master's degree in Global Management & Strategy, confirming your expertise in leadership and strategic decision-making.**



## Experience

**Learn from international lecturers and business professionals with real-world experience in consulting, management, and global markets.**



## Practice

**Engage in case studies, projects, and simulations that mirror real business scenarios, helping you develop practical management and strategic planning skills.**



## Opportunity

**Prepare for senior roles in multinational corporations, consulting firms, and public institutions, and build a global network for your professional growth.**

# EXAMPLE SUBJECTS

 **Research Methodology**

**International Trade** 

 **Managerial Economics**

**Marketing Strategies on the International Markets** 

 **Finance in SAP ERP**

**Sustainable Enterprise Management** 

# CAREER OPPORTUNITIES

 **Management Analyst**

 **Operations Manager**

 **Export and Import Manager**

 **Strategic Planning Manager**

 **Global Supply Chain Manager**

 **Business Development Manager**

 **International Policy Advisor**

 **Foreign Affairs or Trade Specialist**



# Benefits of studying at UITM



## Quality Education

Affordable Tuition Fees



## Diploma

Recognized Worldwide



## Cisco, Microsoft, IATA, ArcPort

Training Programmes



## Lufthansa

Patronage for Aviation Management



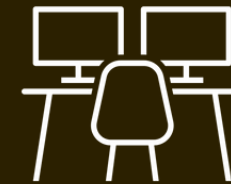
## Prestigious Certificates

Free for our best students



## Internships

at International Companies



## Great Job Opportunities

in Global Industries



## Mobility

with 50+ Partner Universities



## Internationalization

Students from 70+ Countries



## Unique Student Experience

in Rzeszów, Poland, Europe