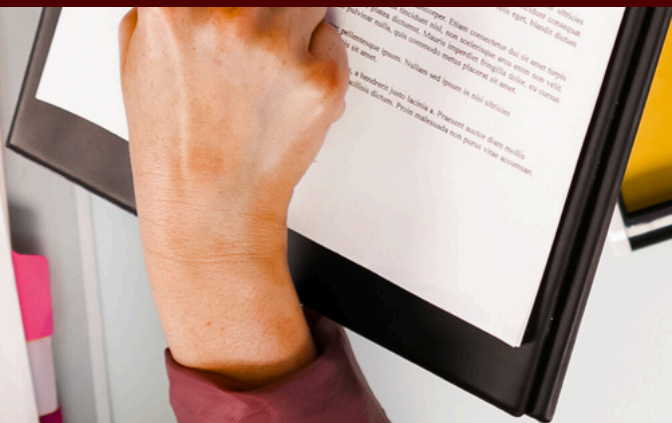




UNIVERSITY of INFORMATION  
TECHNOLOGY and MANAGEMENT  
in Rzeszow, POLAND

# HEALTH & SOCIAL CARE MANAGEMENT

MA



# WHAT IS HEALTH & SOCIAL CARE MANAGEMENT?

## Building a healthier society through strategy and care

An **MA in Health & Social Care Management at UITM** prepares you to take on leadership roles in healthcare, social services, and community organisations. The programme combines management knowledge with an understanding of healthcare systems and social care delivery, developing your ability to manage people, resources, and services effectively.

You will learn how to plan, implement, and evaluate healthcare and social programmes while maintaining high ethical and professional standards. With a focus on leadership, communication, and strategic decision-making, you'll graduate ready to improve care quality and organisational performance in both public and private sectors.



# THE WAY WE TEACH

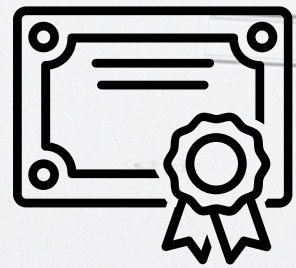


At UITM, learning combines management principles with real-world healthcare and social care challenges. You'll work on case studies, group projects, and scenario-based exercises that strengthen your ability to make effective and ethical decisions in complex care environments.



You'll be taught by international lecturers and industry experts with extensive experience in healthcare management, social services, and policy development. Their mentorship helps you connect theory with practice and prepare to lead organisations that truly make a difference in people's lives.

# REASONS TO STUDY



## Certification

**Earn an internationally recognised Master's degree in Global Management & Strategy, confirming your expertise in leadership and strategic decision-making.**



## Experience

**Learn from international lecturers and business professionals with real-world experience in consulting, management, and global markets.**



## Practice

**Engage in case studies, projects, and simulations that mirror real business scenarios, helping you develop practical management and strategic planning skills.**



## Opportunity

**Prepare for senior roles in multinational corporations, consulting firms, and public institutions, and build a global network for your professional growth.**

# EXAMPLE SUBJECTS

 **Contemporary International Relations**

**Marketing Management** 

 **Competition and Consumer Protection**

**Health and Social Care Economics and Resource Allocation** 

 **Decision-making Theories**

**Health and Social Care Systems, Policy, and Governance** 

# CAREER OPPORTUNITIES

» **Health Policy Analyst**

» **Policy and Planning Officer**

» **Health Project Consultant**

» **Community Health Coordinator**

» **Rehabilitation Centre Manager**

» **Quality and Compliance Manager**

» **Health Services Administrator**

» **Public Health Programme Manager**

# Benefits of studying at UITM



## Quality Education

Affordable Tuition Fees



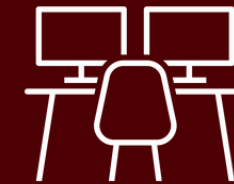
## Internships

at International Companies



## Diploma

Recognized Worldwide



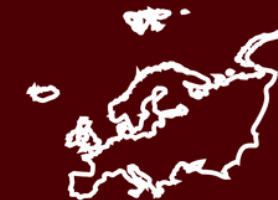
## Great Job Opportunities

in Global Industries



## Cisco, Microsoft, IATA, ArcPort

Training Programmes



## Mobility

with 50+ Partner Universities



## Lufthansa

Patronage for Aviation Management



## Internationalization

Students from 70+ Countries



## Prestigious Certificates

Free for our best students



## Unique Student Experience

in Rzeszów, Poland, Europe